Anti-family unity serials

3548. SHRI ABU ASIM AZMI: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government are aware that on D.D. National Channels a large number of serials are telecast for larger and longer period showing the mal-attitude and mal-behaviour of young ones and particularly to ladies for the separation of a family instead of unity;

(b) if so, the details of such serials and what are the reasons for permitting such serials which are anti-family to be telecast; and

(c) the instruction expected to be issued by Government for telecast of family union serials and by when?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI PRIYARANJAN DASMUNSI): (a) Prasar Bharati has informed that Doordarshan always endeavours to ensure that the content of the serials telecast on DD National and its other channels fully conform to its Broadcast Code and lends itself to family viewing.

(b) and (c) Do not arise.

Live telecast of sports by Doordarshan

†3549. SHRI AJAY MAROO: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that live telecast of all other sports' competitions other than the cricket is being neglected by Doordarshan;

(b) the comparative data of live telecast of cricket *vis-a-vis* other sports by Doordarshan; and

(c) the policy of Doordarshan in regard to live telecast?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI PRIYARANJAN DASMUNSI): (a) No, Sir. Doordarshan has been telecasting events pertaining to sports and games other than cricket, including indigenous games and sports.

(b) During 2005-06, the main events of cricket telecast by Doordarshan were India-Pakistan Cricket Series 2005, India-Sri Lanka-West Indies Triangular Series 2005, India-Sri Lanka Cricket Series 2005, India-Pakistan Cricket Series and India-England Cricket Series 2006.

† Original notice of the question was received in Hindi.

On the other hand important events of other games and sports telecast on Doordarshan channels included Davis Cup (Tennis), Federation Cup (Tennis), Champions Trophy (Hockey), Beighton Cup (Hockey), Indira Gandhi Gold Cup (Hockey), Uber Cup (Badminton), Thomas Cup (Badminton), Torino Winter Olympics Melbourne Commonwealth Games 2006, Marathons at Mumbai, Delhi and Pune, National Football League, Durand Cup (Football), Subroto Cup (Football), Car Rally Patna, Sub Jr. National Basketball Championship 2005, National Athletics Circuit Meet 2005 at Patiala, India-Pakistan Veteran Hockey, Rashtriya Manakar Teerandaji Spardha, National Beach Kabaddi Championship 2005, PSA Squash Chennai Open Championship 2005, Jr. National Boys and Girls Taekwando Championship, Indian Rowing Championship, Indian Gymnastic Championship, West Bengal Nursury Gymnastic Championship, FIVB World Volleyball Championship, National Ranking Circuit Archery, FIBA Asia Basketball Championship, Asian Women's Kabaddi Championship and many others.

(c) The cost of live coverage is quite heavy. In order to facilitiate live coverage of events, Doordarshan has introduced a cash outflow scheme under which it arranges live coverage on payment by the organizers as per prescribed charges, which are meant only to recover the cash out flow of Doordarshan in such coverages.

Indecent presentation of women in print and electronic media

3550. SHRI E.M. SUDARSANA NATCHIAPPAN: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether there has been an increase of provocative advertisements by indecent presentation of women in print and electronic media;

(b) if so, the reasons therefor;

(c) the action so far taken by Government in this regard; and

(d) the steps taken by Government to check the violation of the Act?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI PRIYARANJAN DASMUNSI): (a) and (b) Such cases have come to the notice of the Ministry. Commercialization of media is the main cause.